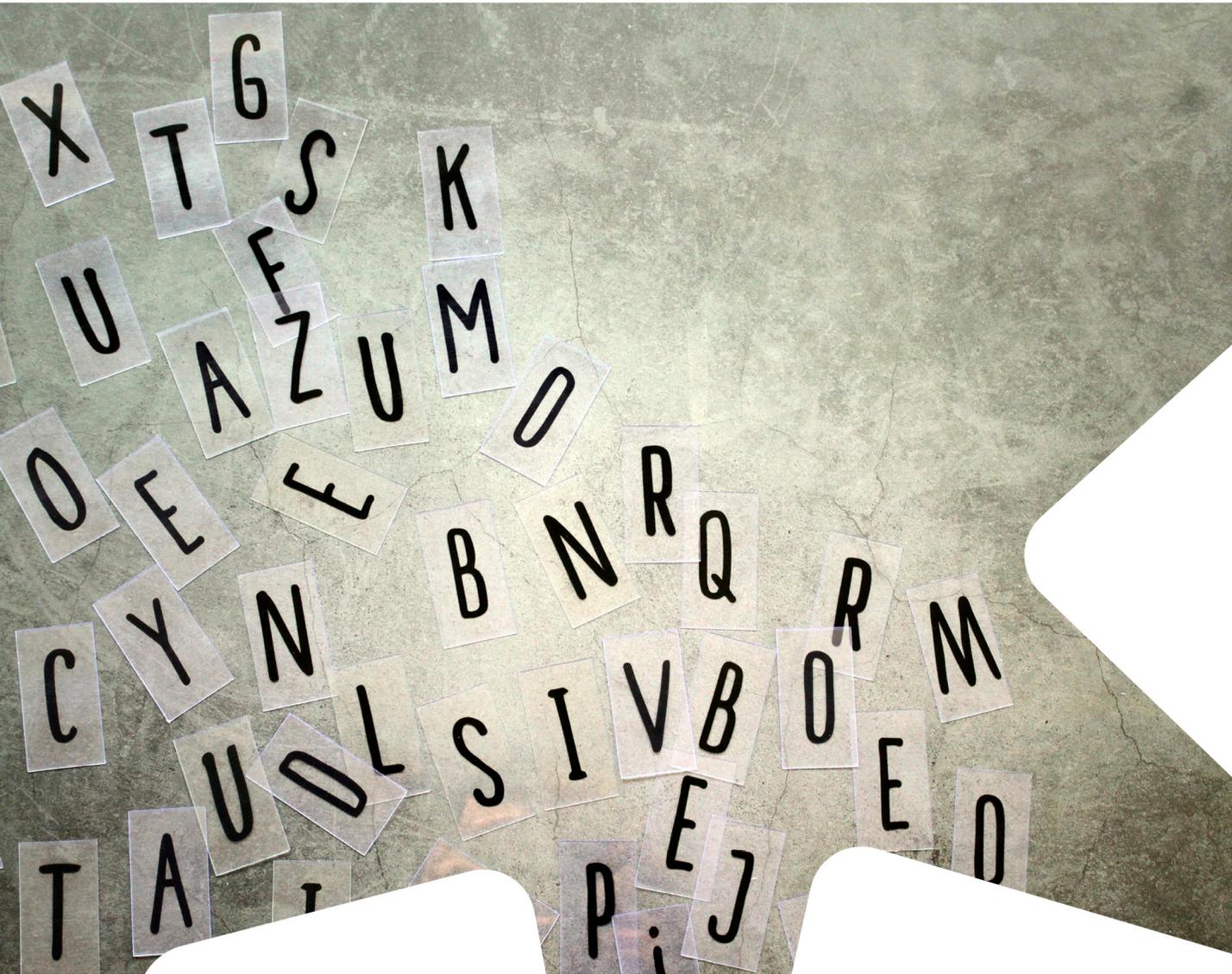


English





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Accelerate Student Progress with MindTap

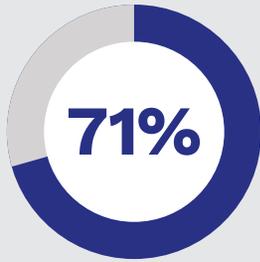
The online learning platform that powers students from memorization to mastery. Giving instructors complete control of their courses – to provide engaging content, challenge every individual and build student confidence.

An illustration of a student with dark hair, wearing a light blue long-sleeved shirt and yellow pants, sitting in a grey chair and working on a laptop. The background is dark blue with faint, light blue outlines of computer monitors and a potted plant with green leaves and a red and white striped pot. A white mouse cursor arrow points towards the bottom right of the page.

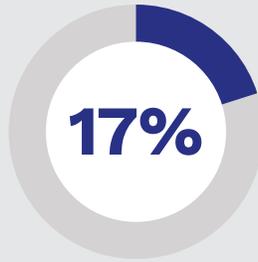
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Student Reviews



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Enhanced features help manage every aspect of your class in one place, from practice and graded assignments to quizzes and tests.

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English

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Linguistics	22
Literature.....	24
Professional and Technical Communication	25

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DEVELOPMENTAL ENGLISH

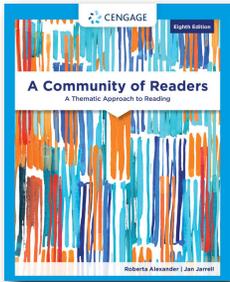
DEVELOPMENTAL READING

A COMMUNITY OF READERS, 8E A Thematic Approach to Reading

Roberta Alexander, San Diego City College; Jan Jarrell, San Diego City College

© 2021, 512pp, Paperback, 9780357136621

MindTap eBook



Taking your skills to the next level, Alexander/Jarrell's **A COMMUNITY OF READERS: A THEMATIC APPROACH TO READING**, Eighth Edition, helps you engage in all steps of the reading and learning process: reading, discussing and reflecting, writing and

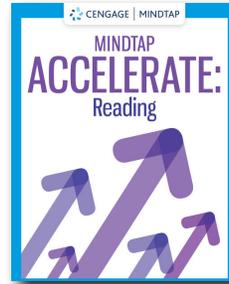
critical thinking. The unique PRO system -- Prepare to Read, Read Actively and Reflect, and Organize to Learn -- provides a concrete learning process that helps you examine fact and opinion, understand bias, identify main and supporting ideas, write effectively and much more. Each chapter also introduces a key reading skill, such as analyzing vocabulary or inferences, while focusing on a single theme to help you dig more deeply into the subject. Themes include college success, food, the environment and technology. An e-book version includes the MindTap digital learning solution, giving you a wealth of anywhere, anytime learning resources.

MINDTAP ACCELERATE: READING, 1 TERM INSTANT ACCESS

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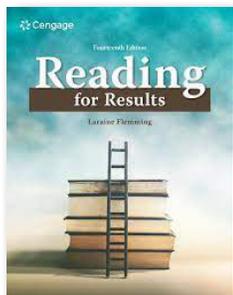
NEW EDITION

READING FOR RESULTS, 14E

Laraine E. Flemming

© 2024, 832pp, Paperback, 9780357794401

eBook



Flemming's **READING FOR RESULTS, 14th EDITION**, uses its trademark approach of carefully scaffolded, inventive exercises that take students step-by-step through the process of translating a writer's words into meaning. Using both academic readings and

selections inspired by current events (from robot day care to social media stars), **READING FOR RESULTS, 14th EDITION**, has crafted explanations and exercises that are as specific and concrete as they are engaging. This edition features many new readings, updated writing assignments, new tests and tips to increase vocabulary, more about how to read writing meant for the web, more reading tips, and a brand new discussion of how academic writers go beyond the topic sentence to make their point.

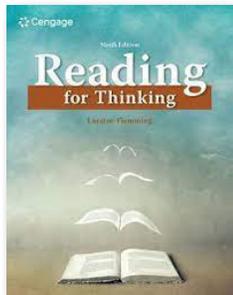
NEW EDITION

READING FOR THINKING, 9E

Laraine E. Flemming

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eBook



READING FOR THINKING, 9th Edition, engages students with high-interest and thought-provoking readings drawn from textbooks, magazines, and newspapers. The readings, covering a wide range of topics such as women who fought in the Civil War,

animals who need lawyers, and the effect of class on marriage, are all accompanied by carefully constructed and precisely scaffolded exercises that take students step by step from comprehension to critical reading. With Flemming's step-by-step approach, students can see that learning to read critically is only an enlargement of what they have already learned about comprehension, not a distinctly different skill.

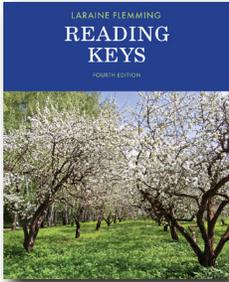
NEW EDITION in August 2023

READING KEYS, 4E

Laraine E. Flemming

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MindTap **eBook**



READING KEYS provides you with reading skills and strategies that will help increase your performance in all of your college courses. Clear, simple explanations will help you build your reading skills quickly. Reading “keys” or summaries follow the

explanations, breaking them down into manageable chunks. Throughout each chapter, the exercises become gradually more difficult to help you build toward better understanding and critical thinking skills. The Fourth Edition offers even more engaging readings, as well as compelling chapters on analyzing arguments and sentence relationships. A complete technology package, including online homework and practice, provides dynamic learning opportunities.

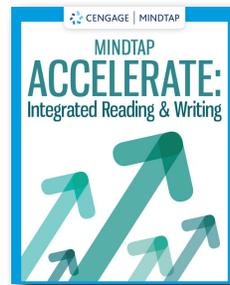
DEVELOPMENTAL READING/WRITING COMBINED

MINDTAP ACCELERATE: INTEGRATED READING AND WRITING, 1 TERM INSTANT ACCESS

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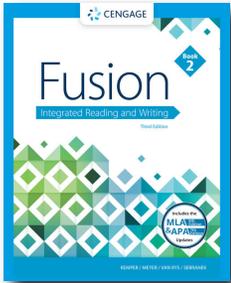
FUSION, 3E

Integrated Reading and Writing, Book 2

Dave Kemper, University of Wisconsin, Milwaukee; Verne Meyer; John Van Rys, Redeemer University; Patrick Sebranek

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MindTap **eBook**



FUSION: INTEGRATED READING AND WRITING, Book 2 connects the reading and writing processes, showing how they reinforce one another. By reading high-interest professional and student writing models, you'll learn the vital reading skills to comprehend

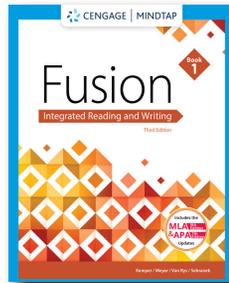
college-level content. The book will also show you how these skills will help you produce the kinds of thoughtful writing assignments expected of you in your future courses.

FUSION: INTEGRATED READING AND WRITING, BOOK 1 (WITH 2019 APA UPDATES), 3E

Dave Kemper, University of Wisconsin, Milwaukee; Verne Meyer; John Van Rys, Redeemer University; Patrick Sebranek

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Building reading and writing skills doesn't have to be an intimidating experience. Let this book be your guide. FUSION: INTEGRATED READING AND WRITING, Book 1 connects the reading and writing processes so that they reinforce one another. By reading

interesting professional and student writing models, you'll learn the vital reading skills to comprehend college-level content. You'll also learn how these skills can help you produce the kinds of thoughtful writing assignments expected of you in your future courses.

DEVELOPMENTAL WRITING

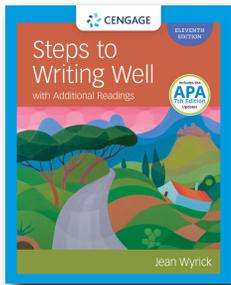
NEW EDITION

STEPS TO WRITING WELL WITH ADDITIONAL READINGS, 11E

Jean Wyrick, Professor Emerita, Colorado State University

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Combining detailed coverage of the writing process with a wealth of professional readings, Wyrick's STEPS TO WRITING WELL WITH ADDITIONAL READINGS has helped thousands of students learn to write effective academic essays.

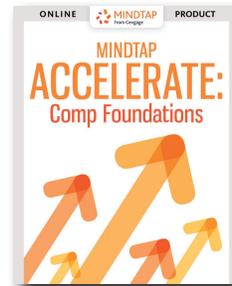
Extremely student-friendly, it presents rhetorical strategies for composing essays in an easy-to-follow progression of useful lessons and activities. With over 70 student and professional readings and a variety of hands-on activities, it gives you the models and practice you need to write well-constructed essays with confidence. The 11th edition features useful visual learning aids, student writing samples on timely topics, assignments that promote using sources and multiple rhetorical strategies, and updated discussions of multimodal texts and online databases. It also reflects guidelines from the APA's 2020 Publication Manual. Now available: MindTap digital learning solution.

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notifications, flashcards, and practice quizzes. MINDTAP HELPS YOU CREATE YOUR OWN POTENTIAL. GEAR UP FOR ULTIMATE SUCCESS. Track your scores and stay motivated toward your goals. Whether you have more work to do or are ahead of the curve, you'll know where you need to focus your efforts. And the MindTap Green Dot will charge your confidence along the way. MINDTAP HELPS YOU OWN YOUR PROGRESS. MAKE YOUR TEXTBOOK YOURS. No one knows what works for you better than you. Highlight key text, add notes, and create custom flashcards. When it's time to study, everything you've flagged or noted can be gathered into a guide you can organize. WRITE BETTER PAPERS FASTER. Practice concepts related to writing, reading, research, style, and mechanics. Use How-to Research Videos and Tutorials to demystify the research process. Take the diagnostic pre-test to determine your readiness for essential writing skills and guide you to practice in areas where you need help the most. Send your paper to a live tutor for help and feedback to improve your final draft.

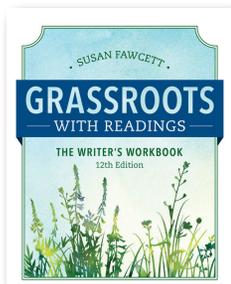
GRASSROOTS WITH READINGS, 12E

The Writer's Workbook

Susan Fawcett, Bronx Community College

© 2019, Paperback, 9781337614313

MindTap eBook



Want to learn the skills that colleges value and employers want? You can, with GRASSROOTS, 12th Edition and its digital learning tools. Author Susan Fawcett has successfully guided over three million students to become better writers, helping them in turn

earn better grades in their courses across the curriculum. This book's clear instruction, relevant examples, engaging practices, eye-catching visuals and samples of first-rate student writing will help you, too. You'll find tips to make you a better reader and intriguing professional readings as well as practices and visual images on subjects that students asked for, like robotics, career opportunities and traits of successful people.

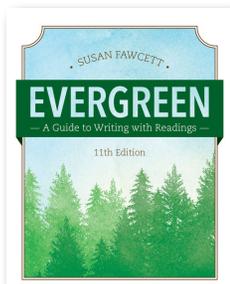
EVERGREEN, 11E

A Guide to Writing with Readings

Susan Fawcett, Bronx Community College

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MindTap eBook



EVERGREEN, which has brought success to thousands of students across the country, takes you through the writing process step by step. The book provides you with clear instructions, numerous models of student writing, helpful diagrams and

visuals, and plenty of practice exercises. This edition includes a new focus on improving your papers through writing better thesis statements. Photographs accompany and enhance the readings and encourage thoughtful consideration of advertisements, websites, and illustrations. Twenty readings at the end of the book, by authors who represent many different backgrounds and ethnic groups, discuss topics as diverse as multitasking, creating apps, preparing for the zombie apocalypse, and more.

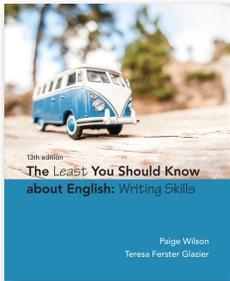
THE LEAST YOU SHOULD KNOW ABOUT ENGLISH, 13E

Writing Skills

Paige Wilson, Pasadena City College; Teresa Ferster Glazier, Late, Western Illinois University

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Master the basics of writing with **THE LEAST YOU SHOULD KNOW ABOUT ENGLISH: WRITING SKILLS**. The book's simple approach (embraced by students for decades) gives you the power to strengthen your writing with clear explanations, real-world

samples, and practice from over 200 exercises with full answers that provide instant feedback in all areas of writing. First, you'll learn the basics of word use, sentence structure, and punctuation. You'll also find brief, easy-to-follow guidance for writing all types of paragraphs and essays and for strengthening basic skills (from writing summaries to including quotations) that you will use in college and beyond. Exercises on a variety of topics broaden your knowledge of science, art, history, film, literature, social studies, business, and the media while you improve your English skills. When the course ends, the book becomes a valuable "go-to" reference resource for all your future writing needs.

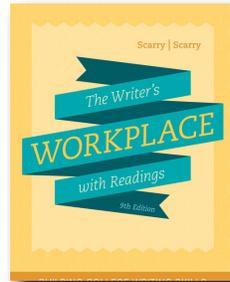
THE WRITER'S WORKPLACE WITH READINGS, 9E

Building College Writing Skills

Sandra Scarry, Formerly with the Office of Academic Affairs, City University of New York; John Scarry, Hostos Community College, City University of New York

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THE WRITER'S WORKPLACE WITH READINGS: BUILDING COLLEGE WRITING SKILLS has helped more than half a million students like you work their way towards rewarding careers in a variety of fields. Sandra Scarry and John Scarry

present writing instruction that is clear and engaging, with step-by-step explanations to help you become a stronger, more confident writer. The result of many years of classroom teaching and research, this comprehensive and time-tested resource reflects the authors' understanding that every student has a unique point of view and voice, which is highlighted by the diverse and current examples and exercises found throughout the text. Begin your journey to becoming a more successful and confident writer today with **THE WRITER'S WORKPLACE!**

PARAGRAPHS AND ESSAYS, 13E

With Integrated Readings

Lee Brandon, Mt. San Antonio College; Kelly Brandon, Santa Ana College

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Did you know that reading and writing skills are connected? They are, and you'll learn the hows and whys in this book. **PARAGRAPHS AND ESSAYS WITH INTEGRATED READINGS** offers “tell-show” instruction, many examples of good

professional and student writing to serve as models for your own work, and interesting and relevant reading-based topics and prompts related to multiple course areas and careers. The reading-based writing presented in this book provides clear guidance experience in critical thinking that enables you to write competently across the disciplines and transition smoothly to the next level of the English program. The technology package includes MindTap, an interactive, online learning experience -- built on the text's content -- that guides you through the course.

THE WRITER'S RESPONSE, 6E

A Reading-Based Approach to Writing

Stephen McDonald, Palomar College; William Salomone, Palomar College; Sonia Gutiérrez, Palomar College; Martin Japtok, Palomar College

© 2017, 528pp, Paperback, 9781305100251

eBook



THE WRITER'S RESPONSE teaches students not only the basics of paragraph and essay writing—unity, coherence, and support—but also the basics of academic writing, making it a complete source for students preparing for higher-level work. Through

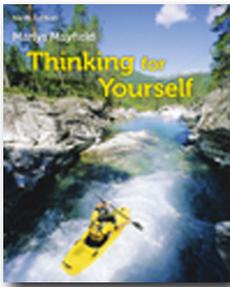
a variety of exercises and extensive readings, the text teaches students to read carefully and summarize accurately, to recognize and respond to specific points in the material they have read, to synthesize ideas from several reading selections, and to evaluate and argue about the ideas they have found in their reading material. Although the authors' focus is on writing about reading, they also encourage students to use their personal experiences to develop and support their ideas. This combination results in a text that not only imparts the fundamentals of college-level writing, but also helps each student find his or her own voice—and discover that they do, indeed, have something to say.

THINKING FOR YOURSELF, 9E

Marlys Mayfield, College of Alameda

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eBook



THINKING FOR YOURSELF: DEVELOPING CRITICAL THINKING SKILLS THROUGH READING AND WRITING offers a unique integration of composition, reading, and critical thinking. As you complete the book's writing assignments, you'll see how

your writing reflects your thinking and how self-directed improvement in thinking also improves your writing. The book offers step-by-step instruction, humor, cartoons, and up-to-date social and political examples as a foundation for lifelong improvement in thinking and writing. Available with InfoTrac® Student Collections <http://gocengage.com/infotrac>.

ENGLISH

COMPOSITION

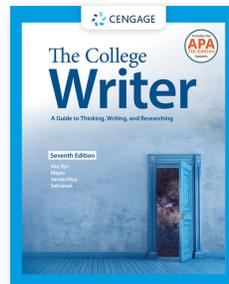
THE COLLEGE WRITER, 7E

A Guide to Thinking, Writing, and Researching

John Van Rys, Redeemer University; Verne Meyer, Dordt College; Randall VanderMey, Westmont College; Patrick Sebranek, University of Wisconsin-Whitewater

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MindTap eBook



No matter where you are in the writing process or how confident you are in your writing, THE COLLEGE WRITER: A GUIDE TO THINKING, WRITING, AND RESEARCHING, 7E offers valuable guidance and support. This fully updated four-in-one resource

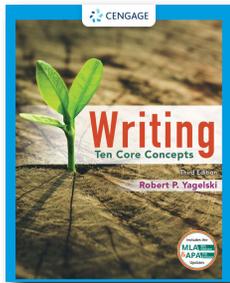
provides a rhetoric, reader, research guide, and complete handbook for writers of any skill level. Updated professional and student writing samples highlight important features of academic writing -- from organization to documentation -- while modeling strategies and timely topics to use in your own papers. A reader-friendly organization leads you through the process of composing academic and research-based essays. Revisions emphasize how to craft strong paragraphs and thesis statements, analyze and respond to readings, and compose multimodal texts. With MindTap, you can even choose an online, multimedia learning experience with an eBook, audio and video files, weblinks, practice exercises, and bonus content on test-taking, workplace writing, and oral presentations.

THE ESSENTIALS OF WRITING: TEN CORE CONCEPTS (W/ MLA9E UPDATE), 3E

Robert P. Yagelski, *State University of New York, Albany*

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Master the fundamentals that are critical to becoming an effective writer with Yagelski's **THE ESSENTIALS OF WRITING: TEN CORE CONCEPTS, 3E**. This short, flexible writing guide presents the core concepts behind becoming a more

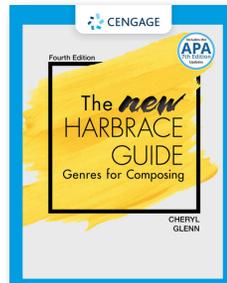
sophisticated writer and gives you opportunity to practice these concepts in action in Chapters 2 through 4. Full chapters devoted to analytic and argumentative writing provide practical insights with new annotated professional readings on current, interesting subjects. You strengthen your academic writing style as you learn how to synthesize ideas, design professional documents, conduct research and work with today's digital sources. Updates reflect the latest MLA guidelines and guide you in developing powerful critical reading skills as you learn to evaluate both academic and popular texts. MindTap digital resources provide new interactive samples and activities to further strengthen your writing abilities.

THE NEW HARBRACE GUIDE: GENRES FOR COMPOSING, 4E

Cheryl Glenn, *The Pennsylvania State University*

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Discover the rhetorically based writing guide designed for you, the digital native, with **THE NEW HARBRACE GUIDE: GENRES FOR COMPOSING, 4E**. This reader-friendly presentation, written by award-winning author

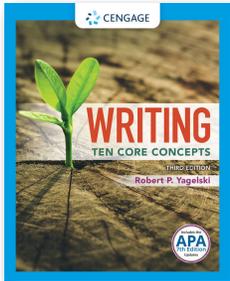
Cheryl Glenn, is known for its trademark emphasis on writing in multiple media. This edition combines coverage of genres and persuasion with a thematic reader, research manual, and a new, rhetorically-oriented handbook section that offers step-by-step guidance in editing. Thirty-six new readings jumpstart your writing with interesting topics ranging from veganism and apolitical food to how young people are changing today's climate conversation. Updated content guides you in analyzing rhetorical choices, creating effective thesis statements, and applying the latest MLA or APA styles. With this edition and MindTap online tools, you can sharpen your digital, print, and multimodal composing skills as well as strengthen critical thinking that is invaluable in future courses and your career.

WRITING: TEN CORE CONCEPTS (W/ MLA9E UPDATES), 3E

Robert P. Yagelski, *State University of New York, Albany*

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Master the fundamentals critical to becoming an effective writer with Yagelski's *WRITING: TEN CORE CONCEPTS, 3E*. Carefully designed guides, thoroughly integrated with the core concepts, set this book apart as you study key rhetorical moves within

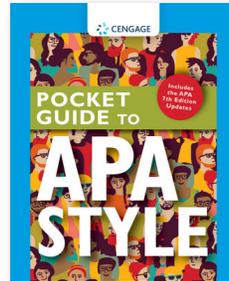
analytical, persuasive and narrative writing. Applied assignments challenge you to complete causal analysis, academic arguments and literacy narratives. This edition presents writing as an interaction between writer and reader, teaching you how to use writing skills to participate in important conversations shaping today's lives. This edition features 26 new readings and 11 new sample student essays as well as new chapters on literacy narratives, summary-response essays, annotated bibliographies and presentations. Updates guide you in working with digital resources, expand your critical reading strategies and highlight the latest APA and MLA guidelines. In addition, MindTap digital resources offer new interactive samples and activities.

POCKET GUIDE TO APA STYLE WITH APA 7E UPDATES, 7E

Robert Perrin, *Indiana State University*

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Perrin's *POCKET GUIDE TO APA STYLE, 7th Edition*, is your essential tool for writing research papers in every course you take. Concise yet thorough, the *POCKET GUIDE* presents straightforward explanations, annotated examples and margin notes

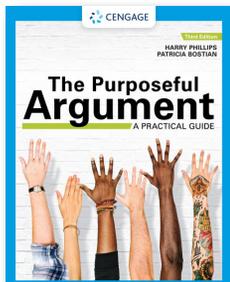
that help you write properly documented papers in the latest APA style. Student-friendly organization, quick-reference indexing and a convenient spiral design make it easier to use than the *APA Manual*. Expansive, up-to-date coverage of electronic sources prepares you to evaluate and use internet references correctly in your research, while new guidelines help you appropriately incorporate footnotes. An appendix on annotated bibliographies provides guidance plus plenty of examples. Also available: MindTap English.

THE PURPOSEFUL ARGUMENT, 3E A Practical Guide

Harry Phillips, *Central Piedmont Community College, Retired*;
Patricia Bostian, *Central Piedmont Community College*

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Written for today's diverse student body, **THE PURPOSEFUL ARGUMENT: A PRACTICAL GUIDE**, 3rd Edition, empowers you with essential negotiating skills for everyday life -- tools that will serve you well wherever your career takes you. Vivid

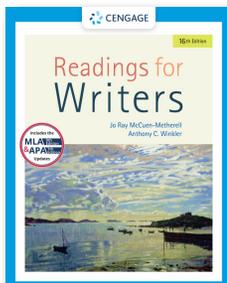
explanations, detailed examples and practical exercises guide you step by step through the process of building an effective argument. The text equips you to argue in response to issues in a variety of environments: school, workplace, family, neighborhood, social-cultural, consumer and concerned citizen. It provides thorough treatments of Toulmin-based and Rogerian approaches and emphasizes the value of understanding the opposition, aiming for the middle ground and using a microhistory to forge an unconventional position. In addition, a rich anthology of arguments covers a wide range of current issues. Also available: MindTap digital learning solution.

READINGS FOR WRITERS WITH APA 7E UPDATES, 16E

Jo Ray McCuen-Metherell, *Glendale Community College, Emeritus*; Anthony C. Winkler

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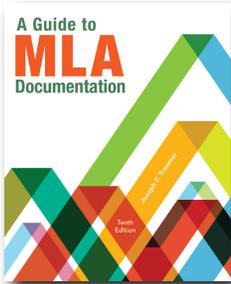
and suggestions, real student essays, and other writing tools that you can use for any assignment. But even more importantly, they present over 60 readings from a variety of genres and authors that will inspire and inform your writing as you learn what good writing is, and how to create it on your own.

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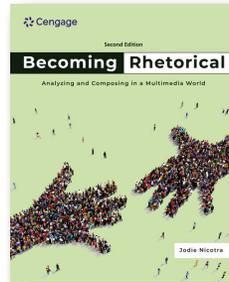
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Analyzing and Composing in a Multimedia World

Jodie Nicotra, *Associate Professor, University of Idaho*

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Nicotra's BECOMING RHETORICAL: ANALYZING AND COMPOSING IN A MULTIMEDIA WORLD, 2nd edition, teaches students that no matter the medium, they will be able to draw from a robust toolbox of rhetorical concepts.

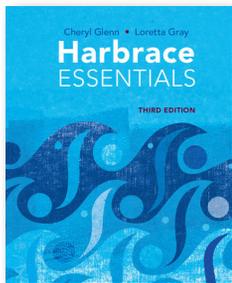
Students learn to analyze and compose in textual, visual and multimodalities -- from evaluating an op-ed piece, to making a video of a consumer product, to creating an entire public awareness campaign -- which helps them become confident critical thinkers in a 21st century multimedia world. More diverse and inclusive examples, images and language make this edition more reader-friendly than ever, while added readings highlight topics that interest college-aged students. A new chapter is devoted to narrating. Also available: the MindTap digital learning solution.

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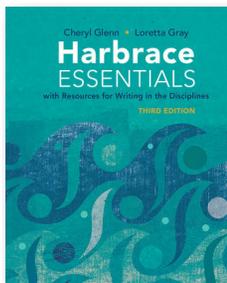
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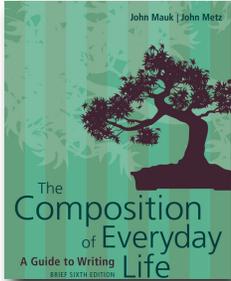
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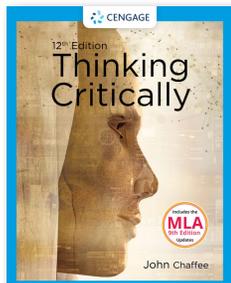
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Jill Stephen, *Muhlenberg College*

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*Ann Raimes, Hunter College, City University of New York;
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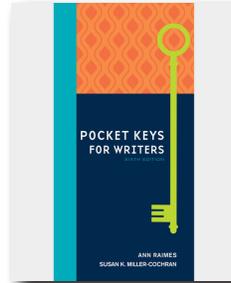
questions. The visual Critical Thinking Framework enables you to read, write, and research with better results, and Key Examples help you compare strong versus weak ways of applying critical thinking. Sample student papers provide excellent models of writing in different disciplines, while the new Assignment Guide provides steps for writing in 15 common genres you might encounter in your academic and professional career. Completely up to date with the latest MLA guidelines, the eighth edition also highlights the importance of writing in such careers as nursing, accounting, law, IT, and more.

POCKET KEYS FOR WRITERS, SPIRAL BOUND VERSION, 6E

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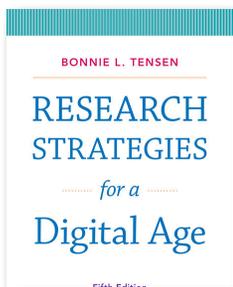
new extended examples to help you build important critical thinking skills that will serve you well in your college writing and beyond. From navigating the research process to understanding the mechanics of writing and using punctuation to finding and documenting print and electronic source materials, **POCKET KEYS FOR WRITERS** assembles concise and practical information in one clear, easy-to-use handbook that you'll find yourself turning to again and again.

RESEARCH STRATEGIES FOR A DIGITAL AGE, 5E

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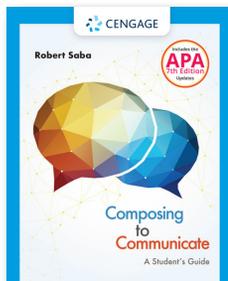
serve you well for a lifetime. This text blends traditional research methods with detailed instruction on how to use and evaluate electronic research technologies. The author introduces you to research by beginning in the academic library: Using online discovery tools to search in a controlled environment with credible sources helps you to develop and sharpen your research and analytical skills before expanding your search into the vast (and sometimes questionable) resources of the Web. You'll find practical guidance about how to incorporate and document resources skillfully and with academic integrity, as well as insightful examples, illustrations, and tips to help you get the most from today's wealth of online material.

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Robert Saba, Florida International University

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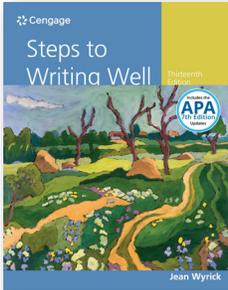
that can be applied to all of your college writing tasks. The textbook focuses on teaching you how you can use writing and communicating to solve real problems and address issues that matter to you. It supports this theme by presenting student writing samples that demonstrate how writing for class can be more than just an academic exercise. Learning objectives open each chapter so you can focus on the most important points. The variety of writing projects, readings, and interviews with student writers aim to make your composition course more interesting than you may have imagined it could be. This edition has been updated to reflect guidelines from the 2016 *MLA HANDBOOK*, Eighth Edition.

STEPS TO WRITING WELL WITH APA 7E UPDATES, 13E

Jean Wyrick, Professor Emerita, Colorado State University

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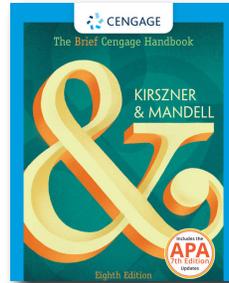
Wyrick offers friendly, practical guidelines for composing different types of essays, with discussion of everything from choosing a topic to developing an essay to polishing your prose. New "Visualizing the Process" flowcharts provide at-a-glance summaries of the steps for completing each of the major assignments in the text; many new professional readings and sample essays offer useful models for academic writing and also touch on engaging topics intended to spark ideas for your own writing. A wealth of exercises, group activities, and longer assignments provide additional essay topic ideas and opportunities to apply and review what you are learning. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

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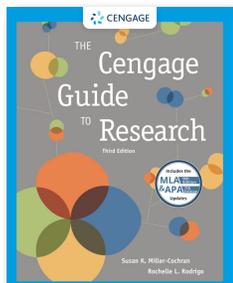
digital environments and in various genres, and other topics essential for 21st century writers. Numerous checklists summarize key information that you can quickly access as you work on writing and research projects. This versatile and proven text is a uniquely effective guide to help you develop the critical thinking, reading, and writing skills you need to be a successful communicator in college and beyond. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

THE CENGAGE GUIDE TO RESEARCH (W/ APA 7E & MLA 9E UPDATES), 3E

Susan K. Miller-Cochran; Rochelle L. Rodrigo, Old Dominion University

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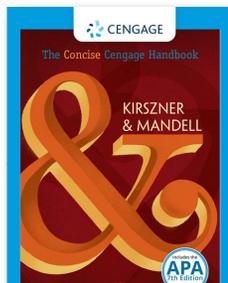
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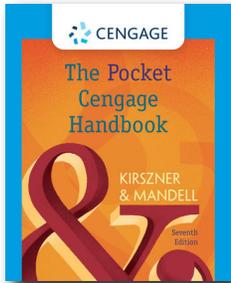
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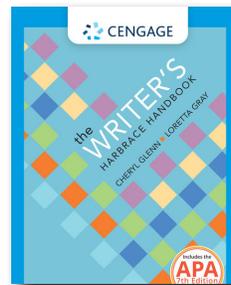
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THE WRITER'S HARBRACE HANDBOOK (W/ MLA 9E & APA 7E UPDATES), 6E

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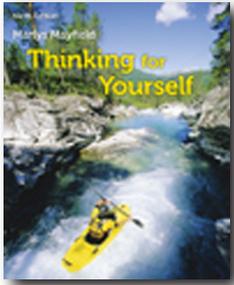
for writing conventions in a variety of disciplines will help you situate yourself as an effective writer in classes across the curriculum. Visual aids help reinforce and illustrate key concepts throughout the book, making it easy to grasp essential ideas and hone your writing skills quickly. The thorough coverage of various research methods, including traditional library research, online research, and multiple concepts of field research, will help you throughout your college career. This edition has been updated to reflect guidelines from the 2016 MLA HANDBOOK, Eighth Edition.

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LINGUISTICS

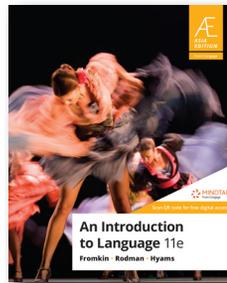
AE AN INTRODUCTION TO LANGUAGE, 11E

Victoria Fromkin, University of California, Los Angeles; Robert Rodman, North Carolina State University; Nina Hyams, University of California, Los Angeles

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AN INTRODUCTION TO LANGUAGE, 11th Edition, offers an entirely up-to-date look at language studies and linguistics in today's world. Written from the ground up as if it were a first edition, the book is fresh, modern, and reflective of the current state of the field.

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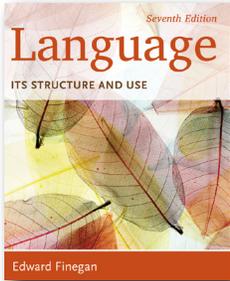
LANGUAGE, 7E

Its Structure and Use

Edward Finegan, *University of Southern California*

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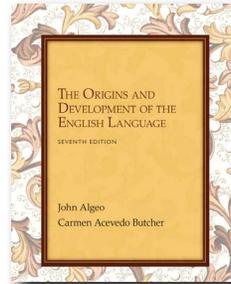
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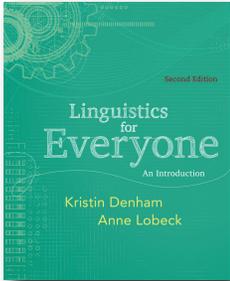
LINGUISTICS FOR EVERYONE, 2E

An Introduction

Kristin Denham, Western Washington University; Anne Lobeck, Western Washington University

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LINGUISTICS FOR EVERYONE: AN INTRODUCTION, Second Edition, relates the study of linguistics to the language of communication in the real world. The text is organized to make the material easy to find and relevant to your life. The first chapter gives

you the basics such as how to define language, new ways to look at grammar, and your innate knowledge about language. Later chapters address core linguistics areas in depth (phonetics and phonology, morphology, syntax, and semantics). Many innovative activities help you review and practice the content and offer ample opportunities to apply the knowledge immediately. Special features throughout the book demystify common curiosities about language how language works.

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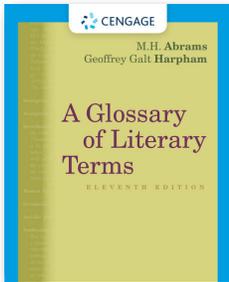
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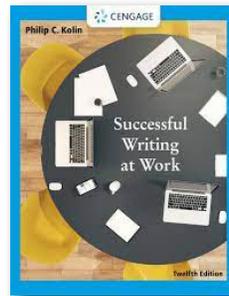
PROFESSIONAL AND TECHNICAL COMMUNICATION

NEW EDITION

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Philip C. Kolin, University of Southern Mississippi

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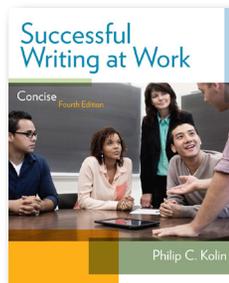
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Philip C. Kolin, University of Southern Mississippi

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